



## COURSE OUTLINE: SPT202 - SPORT ORG. & GOVERN.

Prepared: Helen Lindfors

Approved: Martha Irwin, Dean, Business and Information Technology

<b>Course Code: Title</b>	SPT202: SPORT ORGANIZATION AND GOVERNANCE
<b>Program Number: Name</b>	2073: SPORTS ADMIN.
<b>Department:</b>	BUSINESS/ACCOUNTING PROGRAMS
<b>Academic Year:</b>	2023-2024
<b>Course Description:</b>	In this course, students will be introduced to and explore the bodies and organizations involved in the organization, regulation, funding and administration of sports and recreation in Canada. Students will also discuss the involvement of government in developing statutes and regulations that govern sport, and impact of governance on athletes.
<b>Total Credits:</b>	3
<b>Hours/Week:</b>	3
<b>Total Hours:</b>	42
<b>Prerequisites:</b>	There are no pre-requisites for this course.
<b>Corequisites:</b>	There are no co-requisites for this course.
<b>Vocational Learning Outcomes (VLO's) addressed in this course:</b>  Please refer to program web page for a complete listing of program outcomes where applicable.	<b>2073 - SPORTS ADMIN.</b>  VLO 2 Develop, analyze and implement marketing strategies for products, programs, events, services and facilities related to sporting organizations or events.  VLO 3 Develop business strategies for sports organizations which take into account the current political and economic environment to maintain currency in the industry while considering historical context.  VLO 4 Comply with relevant statutes, regulations, safety and accessibility standards, and business practices.  VLO 5 Apply leadership strategies and best practices to effectively manage personnel and accomplish organizational goals.  VLO 6 Employ current and relevant financial management strategies to support the operations of a sport organization or event.  VLO 8 Plan, organize and deliver sport projects, tournaments, programs or community events that respond to needs, interests and abilities, engage participants, and promote health and wellness.  VLO 9 Apply administrative, communication and customer service skills to support the delivery of sport and recreation programs, events, and services according to industry standards.  VLO 11 Conduct and present research to support business decision making in a sport organization.
<b>Essential Employability Skills (EES) addressed in this course:</b>	EES 1 Communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience.



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	EES 2	Respond to written, spoken, or visual messages in a manner that ensures effective communication.
	EES 4	Apply a systematic approach to solve problems.
	EES 5	Use a variety of thinking skills to anticipate and solve problems.
	EES 6	Locate, select, organize, and document information using appropriate technology and information systems.
	EES 7	Analyze, evaluate, and apply relevant information from a variety of sources.
	EES 8	Show respect for the diverse opinions, values, belief systems, and contributions of others.
	EES 9	Interact with others in groups or teams that contribute to effective working relationships and the achievement of goals.
	EES 10	Manage the use of time and other resources to complete projects.
	EES 11	Take responsibility for ones own actions, decisions, and consequences.

**Course Evaluation:**

Passing Grade: 50%,

A minimum program GPA of 2.0 or higher where program specific standards exist is required for graduation.

**Course Outcomes and Learning Objectives:**

Course Outcome 1	Learning Objectives for Course Outcome 1
Identify the various types of sport organizations in Canada and understand how they combine to form the Canadian sport landscape.	1. Able to define the four pillars of Canadian sport and discuss how they intersect 2. Identify major sports events and facilities in Canada and how they impact the sports landscape 3. Discuss University and College sport, pro sport, Olympic sport, grassroots and amateur sport
Course Outcome 2	Learning Objectives for Course Outcome 2
Understand the role of the governments in the establishment of sport policy and the provision of sport in Canada.	1. Look at the evolution of federal sports policy from 1960 to current and identify some of the impacts on sport over time. 2. Identify how the National Sport Organizations (NSO`s) are structured, and what their roles and responsibilities are. 3. Understand the role of the Provincial Sport Organizations (PSO`s) and their accountability to both the NSO`s and to the Provincial Government. 4. Analyze current Provincial Legislation with regard to sport. 5. Look at the role Municipalities play in providing sport.
Course Outcome 3	Learning Objectives for Course Outcome 3
Demonstrate an understanding of good governance within a board structure.	1. Distinguish between regulatory and performance based regulatory roles and responsibilities of a governing board. 2. Examine features of a sport organization that create an ideal ethical climate. 3. Criteria for appointing members to a sports organization board 4. Developing policies and procedures for a board 5. Organize and run a board meeting using Robert`s Rules of Order.
Course Outcome 4	Learning Objectives for Course Outcome 4



	Examine good governance in different types of sport organizations.	<div>1. Look at governance at the grassroots level, including an examination of staff versus volunteer positions, and how accountability works.</div> <div>2. A quick preview of how Professional Leagues are structured and how the Players Associations tie in</div> <div>3. Brief examination of funding models in the Canadian sport system</div> <div>4. Examine authority and jurisdiction of global sports organizations</div>												
Evaluation Process and Grading System:	<table><tr><th>Evaluation Type</th><th>Evaluation Weight</th></tr><tr><td>Assignments</td><td>20%</td></tr><tr><td>Final Exam</td><td>30%</td></tr><tr><td>In class quizzes</td><td>20%</td></tr><tr><td>Mid-term exam</td><td>20%</td></tr><tr><td>Participation</td><td>10%</td></tr></table>		Evaluation Type	Evaluation Weight	Assignments	20%	Final Exam	30%	In class quizzes	20%	Mid-term exam	20%	Participation	10%
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Date:	December 8, 2023													
Addendum:	Please refer to the course outline addendum on the Learning Management System for further information.													